



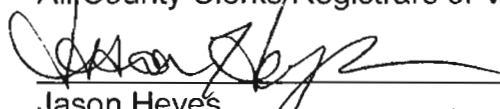
DEBRA BOWEN | SECRETARY OF STATE | STATE OF CALIFORNIA
OFFICE OF VOTING SYSTEMS TECHNOLOGY ASSESSMENT
1500 11th Street | Sacramento, CA 95814 | Tel (916) 653-7244 | www.sos.ca.gov

February 27, 2009

County Clerk/Registrar of Voters (CC/ROV) Memorandum #09021

TO: All County Clerks/Registrars of Voters

FROM:


Jason Heyes
Voting Systems Analyst

RE: Special Election: Ballot Tint and Watermark

Pursuant to Elections Code section 13002 and California Code of Regulations, Title 2, section 20211, the Secretary of State's Office has selected a ballot design and tint for use in the May 19, 2009, Statewide Special Election.

The design/watermark for the May 19, 2009, Statewide Special Election is the **California Bear**. The tint for the background and watermark is **Blue PMS 543**.

The design and tint must appear on the ballot itself, not only on the ballot stub.

Please note that for "color-on-color" combinations, the tint value for the background should produce a light tint. The design should be clearly visible and distinct from the background. The screen percentages for the design should be such that the outline is darker than the background and the interior area of the design is lighter than the background.